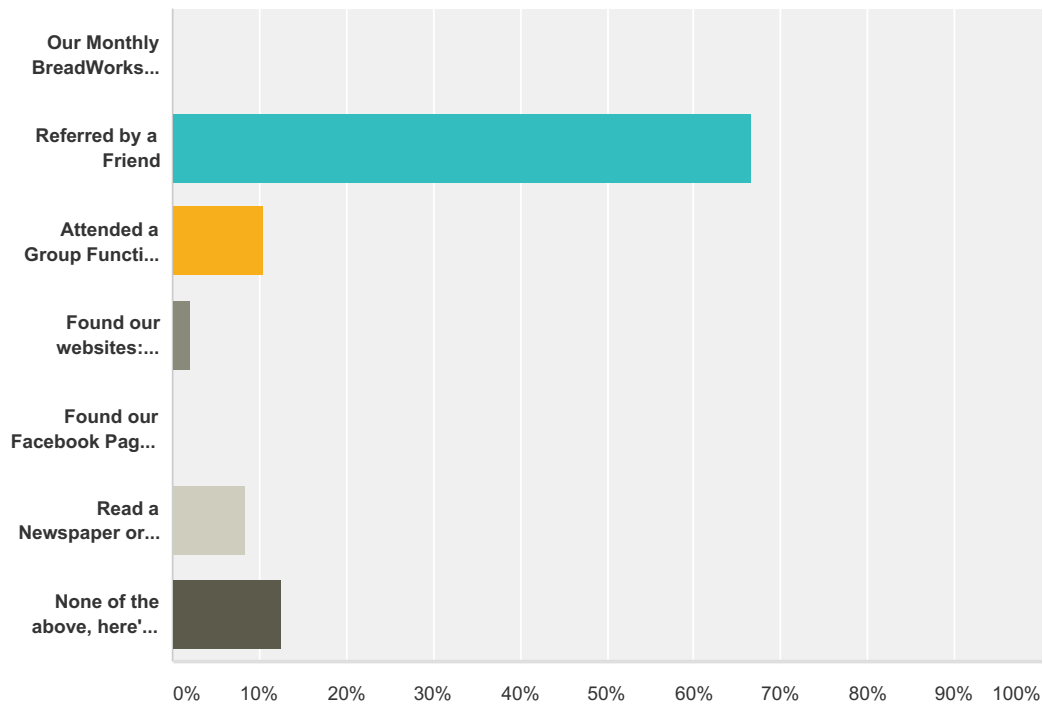


Q1 How did you INITIALLY DISCOVER BreadWorks?

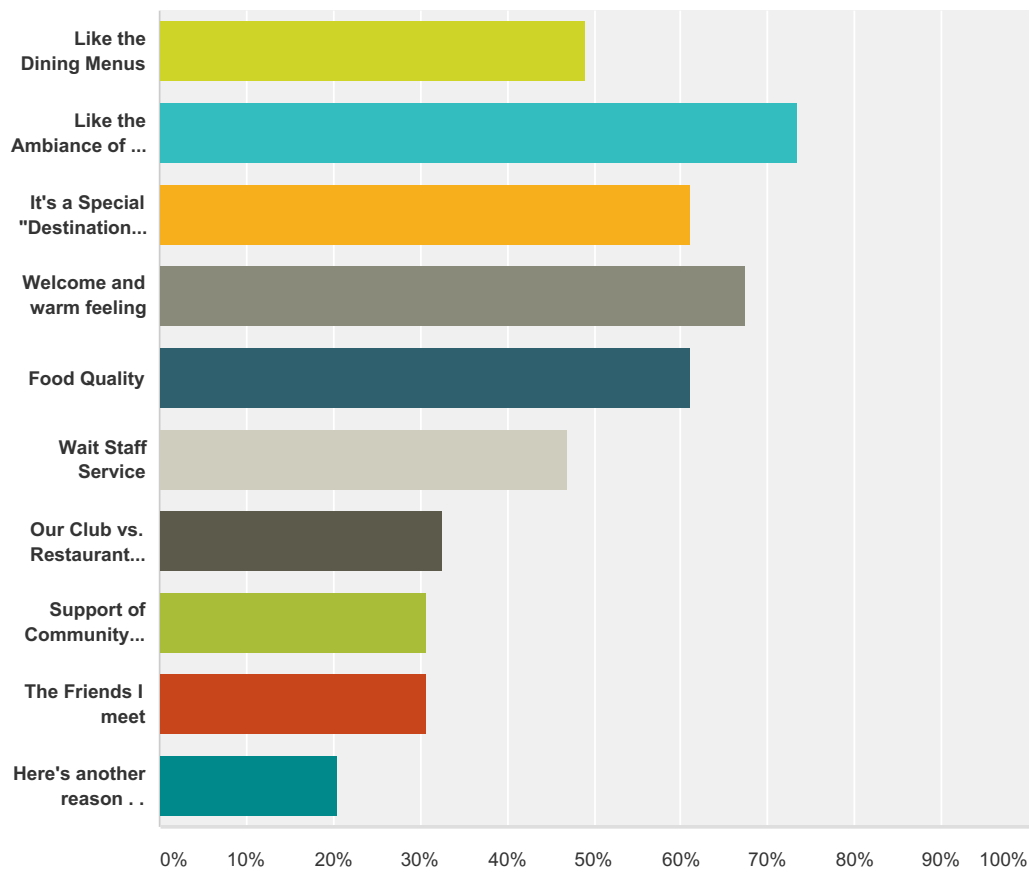
Answered: 48 Skipped: 1



Answer Choices	Responses
Our Monthly BreadWorks Newsletter	0.00% 0
Referred by a Friend	66.67% 32
Attended a Group Function at the Cabin	10.42% 5
Found our websites: www.LynchCreek.com or www.BenFranklinSocietyNC.org	2.08% 1
Found our Facebook Pages: Ben Franklin Society or BreadWorks at Lynch Creek Farm Cabin	0.00% 0
Read a Newspaper or Magazine Article	8.33% 4
None of the above, here's how . . .	12.50% 6
Total	48

Q2 Why do you CHOOSE TO ATTEND BreadWorks?

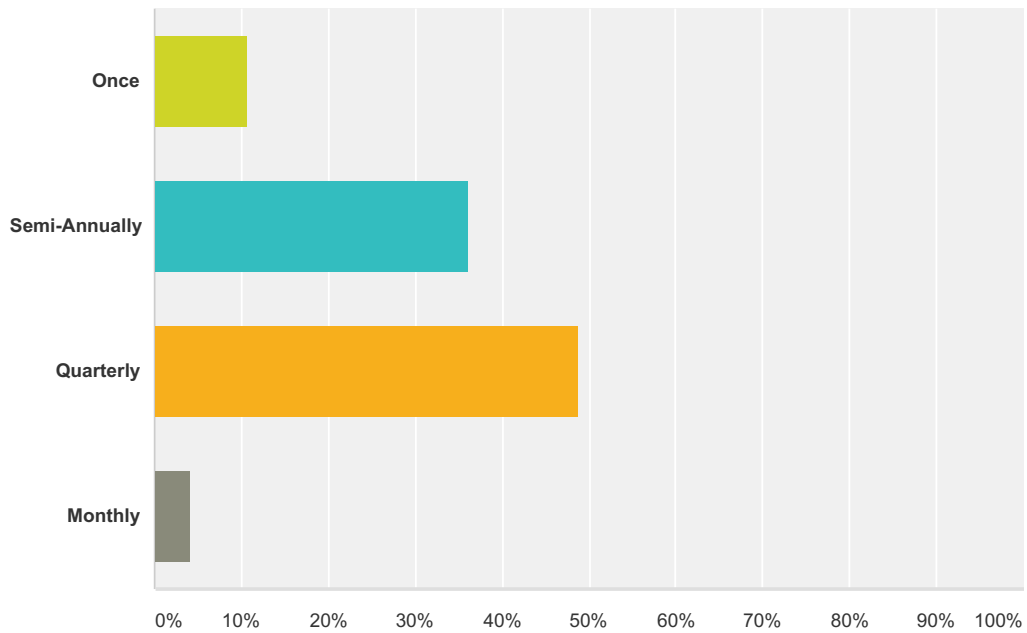
Answered: 49 Skipped: 0



Answer Choices	Responses	Count
Like the Dining Menus	48.98%	24
Like the Ambiance of the Cabin	73.47%	36
It's a Special "Destination" site	61.22%	30
Welcome and warm feeling	67.35%	33
Food Quality	61.22%	30
Wait Staff Service	46.94%	23
Our Club vs. Restaurant "feel"	32.65%	16
Support of Community Service Projects	30.61%	15
The Friends I meet	30.61%	15
Here's another reason . . .	20.41%	10
Total Respondents: 49		

Q3 How many TIMES A YEAR do you NORMALLY ATTEND BreadWorks Events?

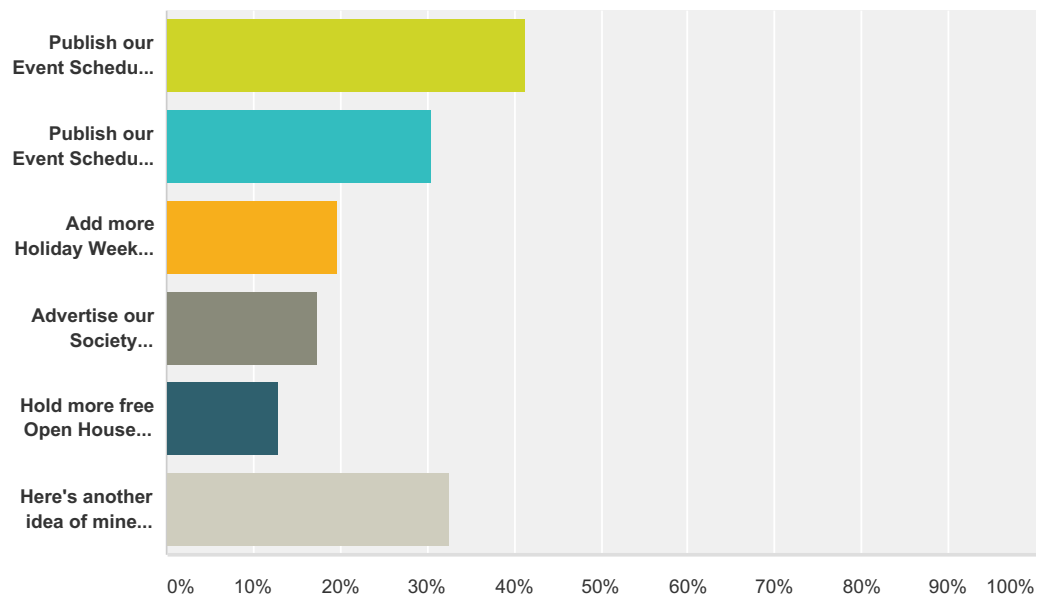
Answered: 47 Skipped: 2



Answer Choices	Responses
Once	10.64% 5
Semi-Annually	36.17% 17
Quarterly	48.94% 23
Monthly	4.26% 2
Total	47

Q4 What can we do to INCREASE YOUR ATTENDANCE at BreadWorks Events?

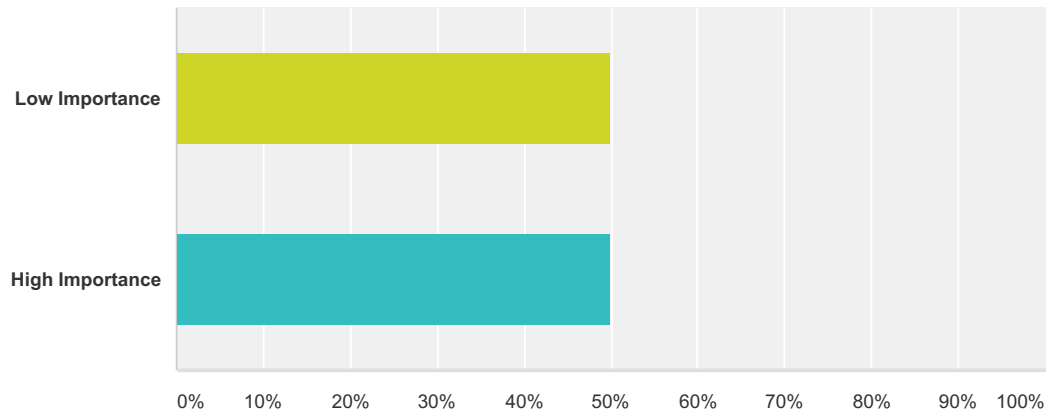
Answered: 46 Skipped: 3



Answer Choices	Responses
Publish our Event Schedule ahead on a Calendar Quarterly Basis?	41.30% 19
Publish our Event Schedule ahead on a Seasonal (Winter, Spring, Summer, Fall) Basis?	30.43% 14
Add more Holiday Weekend Events (Memorial Day, 4th July, Labor Day etc.)?	19.57% 9
Advertise our Society Semi-Annual Meetings as Informal Dining Events?	17.39% 8
Hold more free Open House (like our Christmas-New Years) Events?	13.04% 6
Here's another idea of mine . . .	32.61% 15
Total Respondents: 46	

Q5 How IMPORTANT A FACTOR is having ENTERTAINMENT in your decision to attend a BreadWorks Event?

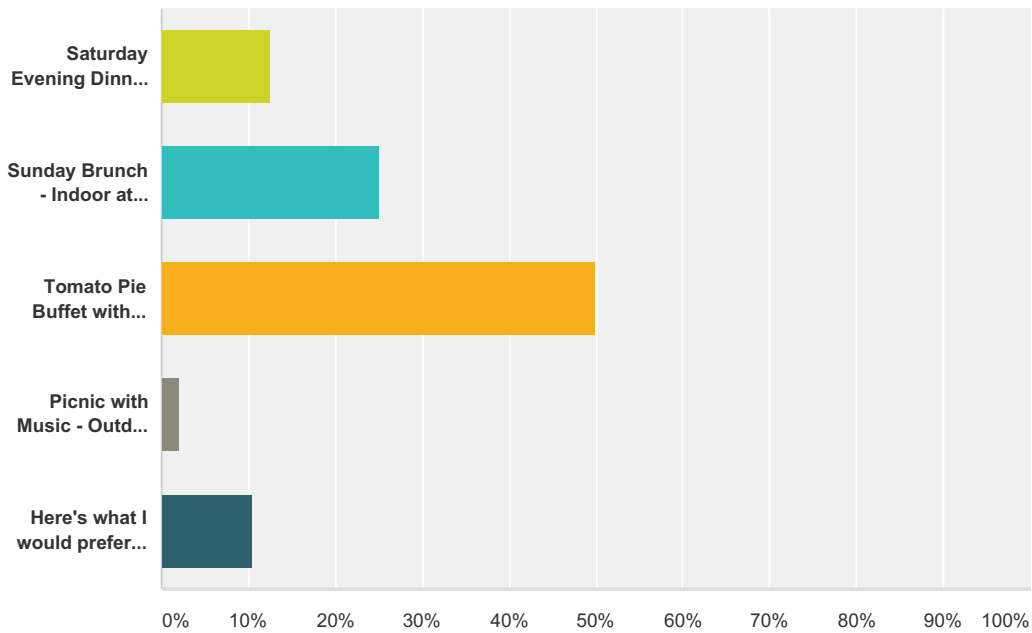
Answered: 42 Skipped: 7



Answer Choices	Responses
Low Importance	50.00% 21
High Importance	50.00% 21
Total	42

Q6 What is your FAVORITE Dining Event Type?

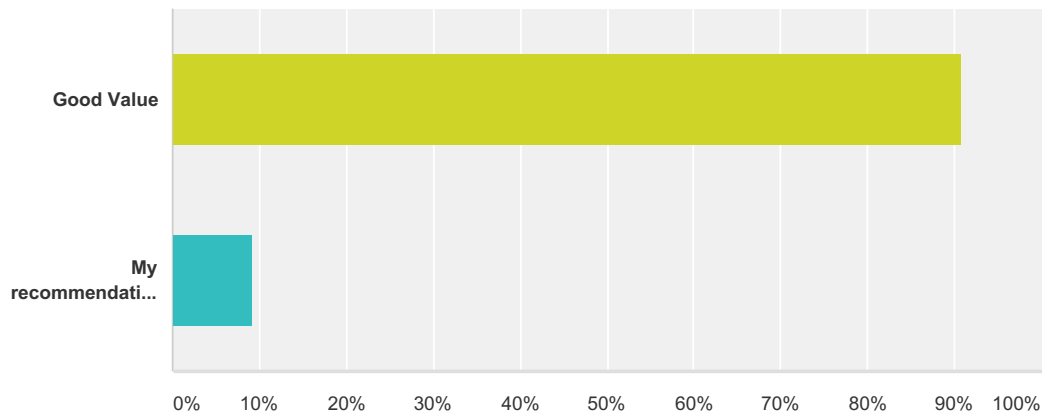
Answered: 48 Skipped: 1



Answer Choices	Responses
Saturday Evening Dinner with Music - Indoor at Cabin	12.50% 6
Sunday Brunch - Indoor at Cabin	25.00% 12
Tomato Pie Buffet with Music - Outdoor at Cabin	50.00% 24
Picnic with Music - Outdoor at Cabin	2.08% 1
Here's what I would prefer . . .	10.42% 5
Total	48

Q7 How would you ASSESS the \$17.50 COST of SUNDAY BRUNCH . . .

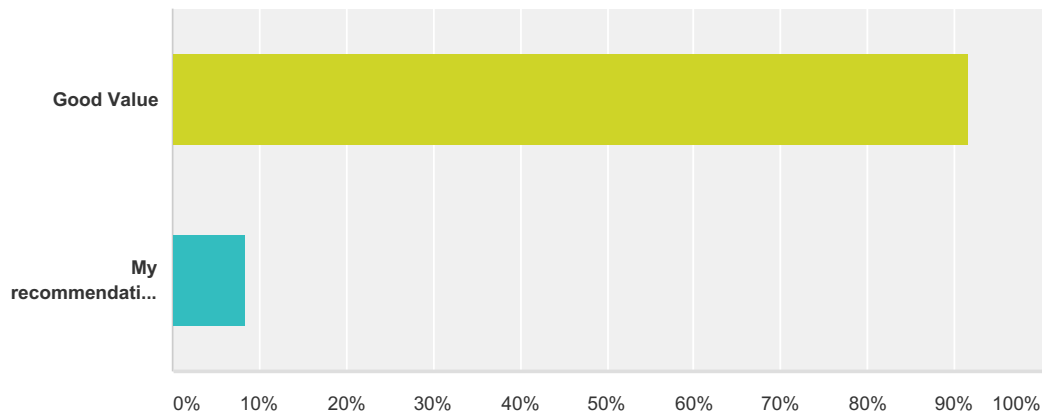
Answered: 44 Skipped: 5



Answer Choices	Responses
Good Value	90.91% 40
My recommendation . .	9.09% 4
Total	44

Q8 How would you ASSESS the \$20 COST of OUTDOOR EVENTS with MUSIC . . .

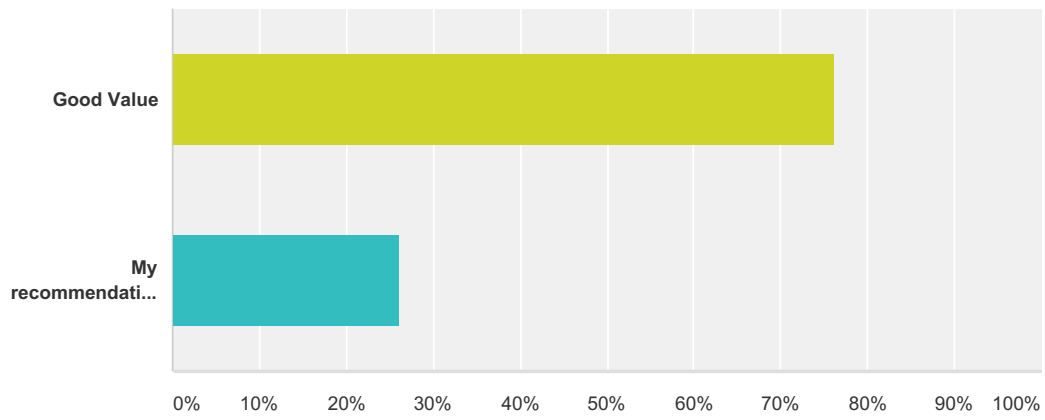
Answered: 48 Skipped: 1



Answer Choices	Responses
Good Value	91.67% 44
My recommendation . . .	8.33% 4
Total	48

Q9 How would you ASSESS the \$35 COST of DINNER with MUSIC . . .

Answered: 42 Skipped: 7



Answer Choices	Responses
Good Value	76.19% 32
My recommendation . . .	26.19% 11
Total Respondents: 42	

Q10 What FOODS would you suggest we ADD to our BreadWorks offerings?

Answered: 29 Skipped: 20