

# BreadWorks Newsletter

"Philadelphia style with Carolina character"

Urban elegance • Rural charm • Sustainable and organic foods

**Ben Franklin Society Fund-Raising Events** 

**DECEMBER 2014** Number 12

#### Fellow Society Members -

November was busy! We had two great Sunday Brunches on the 2nd and 16th, our Annual Society Membership Meeting on the 13th, and completed three days of production of our HEARTH&GARDEN promotional video. Read more details in Ben Franklin Society NEWS on the next page.

This Newsletter was delivered to you by our new MailChimp service. Did you like the new Email format? Our redesigned Ben Franklin Society website and new BenFranklinSociety Facebook Page are online now. "Post" Comments on our homepage Society News BLOG, and "Like" our Facebook Page - OK?

We need volunteers for our Society Projects in 2015. In particular, avid gardeners to join our new Kitchen Garden Club, and adventurers for our upcoming winter field trips (January thru March) to locate Grist Mill sites.

Join us at our Holiday Open House on the 28th. Celebrate our accomplishments in 2014. Kick-off 2015 with friends. See you there! - Bob Radcliffe





# \*\* Special Tomato Pie Taste Test \*\* Chef Peter Reinhart has asked me to perform a Blind Tomato Taste Test of Bianco DiNapoli Tomatoes against the Rosa brand I use on my Tomato Pies (and a third brand). Well, after two failed attempts on my at our Holiday Open House. I plan to write another

part, I've decided try again using Hordoeurves platters article with our findings for Peter and Brad English on their website www.PizzaQuest.com. I need your help to judge these samples. See you there? - Bob

# **SUNDAY BRUNCH**

DECEMBER 7TH AT 1:00PM

MUSHROOM AND CHEESE QUICHE **BOB'S SAUSAGE PATTY** CHRISTMAS SALAD HOMEMADE BREADS, JUICES AND COFFEES ASSORTED HOLIDAY COOKIES

> \$15 DONATION ( RESERVATIONS REQUIRED )

# HOLIDAY OPEN HOUSE **DECEMBER 28<sup>TH</sup> FROM 3:00-6:00PM**

FREE DRINKS AND HORDOEUVRES \*\* SPECIAL TOMATO PIE TASTE TEST \*\* (RESERVATIONS REQUESTED)

Join us for a delicious Sunday Brunch. Food service starts shortly after 1:00pm. Don't forget to B.Y.O.B. We provide glasses, corkage and mixers. Again, these Events are open only to Ben Franklin Society Members. A \$15 Donation covers a Brunch Menu described above. Associate Memberships may be purchased at the door for \$7.50 per person. Bring your friends along! Help build our Society membership. See you there!

## ANNUAL MEMBERSHIP AND RESERVATIONS REQUIRED

Call 252-767-1167 or Email bob@lynchcreek.com

We now accept VISA, MasterCard, AMEX and DISCOVER Credit Cards



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# **Ben Franklin Society NEWS**

WWW.BENFRANKLINSOCIETYNC.ORG

The Ben Franklin Society is a collection of independent Research Projects

## **2015 Annual Dues / Year-end Donations**

A reminder that Society Dues are on a Calendar Year basis. Consider paying your 2015 Dues now, and if possible, making an end-of-year, tax-deductable donation to the Ben Franklin Society. At our Annual Meeting, it was voted to only increase our Associate Membership Dues - from \$5 to \$7.50 per year - holding all other membership categories as is.

# **WELCOME - NEW BOARD OF DIRECTOR MEMBERS**

Bob Radcliffe is pleased to announce the addition of Roberta Douglas and Bill Lord to the Board of Directors. Roberta is a construction Project Manager and Restaurateur from Henderson. Bill is our Franklin County Extension Service Specialized Agent in Water Resources and Horticultural expert. Both Roberta and Bill bring extensive expertise to the Society - invaluable, as we continue developing strategies for future growth and community impact.

Society Members work individually, or in collaboration with others, on Projects of their choosing

# \$150 DONATION TO TRCHC - HISTORIC HOUSE WALKING TOUR

In response to a request from Maury York, Director of the Tar River Center for History and Culture (TRCHC), the Board agreed to donate \$150 from Society funds to support the publication of a TRCHC Historic House Walking Tour. As you recall, the Board agreed in April to donate \$100 to the United Way of Franklin County for the purchase of a Community Garden Tractor. We are demonstrating how Non-Profit Organizations should support each other.

## MAJOR SOCIETY TECHNOLOGY UPGRADE UNDERWAY

After five years of operation, it was time to revamp our computer support tools. We are making wholesale changes that will both increase our capabilities, and decrease our fixed costs. Our email service has been migrated to MailChimp; our Website re-designed and re-hosted using Managed WordPress on GoDaddy; our website now has a Society News BLOG homepage; and we created a Facebook Page which will automatically be updated with Posts made to our website. Together these changes will facilitate our continued growth in the years ahead - with better Social Marketing tools.

The Society meets Quarterly, while Projects maintain their own activity schedule

## **BEN FRANKLIN SOCIETY STARTING A GARDEN CLUB**

We are starting a new Garden Club committed to the continued development and maintenance of Peggy McGhee's Colonial Kitchen Garden. BFS, with help from Novozymes and the Franklin County Tourism Development Authority, is transforming this local resource into a regional tourist attraction in 2015. Help us expand the economic development potential of Franklin County. Call Kerry Carter for details at 267-973-8143

# The Society provides funding, promotion and staffing assistance for all Projects

## PEGGY'S HEARTH&GARDEN PROMOTIONAL VIDEO

TDA (Tourism Development Authority) funds are underwriting a Promotional Video production by Atlantic East Media - <a href="http://www.atlanticeastmedia.com">http://www.atlanticeastmedia.com</a>. We hope to begin airing the Video on YouTube by year's-end. We expect to attract visitors from across the State to experience this new and unique historic and educational venue.

Project Leaders make presentations about their Research Projects at Quarterly Society Meetings

## COLONIAL KITCHEN GARDEN ARTICLE

Marion Blackburn has completed a new Ben Franklin Society Project Perspective Article about Peggy McGhee's Colonial Kitchen Garden titled "Sowing Seeds, Growing History" which can be read online at: <a href="http://www.benfranklinsocietync.org/SocietyDocuments/PeggysGarden-2013.pdf">http://www.benfranklinsocietync.org/SocietyDocuments/PeggysGarden-2013.pdf</a>

# News & Observer: "Best Kept Secret in Franklin County"

We received the Raleigh NEWS & OBSERVER (N&O) paper contest award as the "Best Kept Secret in Franklin County". This contest selected ONE site in each of the 100 COUNTIES of NORTH CAROLINA, and provides front page coverage on the Monday Edition each week from Memorial Day through Labor Day Weekend. We were featured as Site No. 42 in the Monday, July 7th, 2014 Edition. Read the online article at:

http://www.newsobserver.com/2014/07/06/3988523/exploring-the-country-roads-in.html?sp=/99/100/&ihp=1

# encouraged to utilize computer technology to assemble, communicate and

Project Leaders are

publish their findings

### YOUTUBE VIDEOS TO WATCH

Two HD-Videos have been produced by Atlantic East Media that showcase LCF and BFS on YouTube:

"Lynch Creek Farm Cabin Virtual Tour" at https://www.youtube.com/watch?v=CBFxd\_6rmGY

"BreadWorks Tomato Pie with Bob Radcliffe" at https://www.youtube.com/watch?v=g|LTiSLj02A .

Both videos have increased our Society visibility and membership.

### CABIN COBBLESTONE HISTORY

Guest Speakers are normally featured at Quarterly Membership Meetings

Well you may not yet have noticed, but we recently added a cobblestone front step at the Log Cabin. No ordinary cobblestones I may add. Rather, we transported authentic Old City stones from Philadelphia in 2000. Our now deceased contractor-friend, Tom Coonan, gave them to us years earlier. So each time you enter the Cabin, be reminded that Ben Franklin himself may have tread upon those very stones in the 1700's.



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www.capcitycameraclub.com





PERSON PLACE Preservation Society

www.personplace.org

Friends of H. Leslie Perry Memorial Library

www.perrylibrary.org/friendsoflibrary.html





# Affiliated Organization Memberships Make Business Sense

- ONE FREE MEETING PER YEAR
- "BLANKET" ASSOCIATE MEMBER
  STATUS FOR ALL OF YOUR MEMBERS
- FULL SOCIETY PRIVILEGES TO ATTEND ALL BREADWORKS EVENTS

BreadWorks Dining and Entertainment Fund-raising Events are scheduled each month and provide a unique opportunity for members to socialize with friends

Lynch Creek Farm Cabin serves as headquarters for the Society, primary venue for activities and a full-service Business Meeting and Event Center

# Headquarters Lynch Creek Farm 1973 Rocky Ford Road Kittrell, NC 27544

Contacts
Bob Radcliffe
252-767-1167

Email bob@LynchCreek.com

2015 Annual Membership Options

Associate \$7.50 NEW Individual \$15 Family \$25 Non-Profit \$50 Corporation \$100+ Students - Free Children<12 - Free

Subscribe or Un-Subscribe to this Newsletter at: www.LynchCreek.com

www.BenFranklinSocietyNC.org



## **HELP WANTED**

WE ARE SEEKING PART-TIME HELP TO SUPPORT OUR EXPANDED SCHEDULE OF BREADWORKS EVENTS IN 2015

- KITCHEN PREP AND COOKING
- Bread Prep and Baking
- WAIT SERVICE

ARE YOU MOTIVATED AND PASSIONATE ABOUT FOOD SERVICE? UNIQUE OPPORTUNITY TO WORK AND LEARN.

Contact Bob Radcliffe 252-767-1167

The Ben Franklin Society is a 501(c)(3), Non-Profit, North Carolina Corporation dedicated "to performing independent and collaborative research on matters of importance to Franklin County, NC". Donations to the Society are tax-deductible. Society membership is open to everyone. Associate Membership is available for \$7.50 per year. Franklin BreadWorks is the Society Fund-Raising Project that is a collaboration between the Ben Franklin Society and Lynch Creek Farm. BreadWorks Dining and Entertainment Events are announced in our BreadWorks Newsletter that is distributed by e-mail and posted on our website each month. BreadWorks Events are private. Attendees must be current Ben Franklin Society members. 20% of each BreadWorks Event is a tax-deductible donation with payment accepted by cash, check or credit card.

No alcoholic beverages are served at BreadWorks Events, but you may B.Y.O.B. Parking is always free-of-charge.